



# Fifth Annual EPCglobal Conference & Exhibition

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Oct. 14-16, 2008 • Donald E. Stephens Convention Center • Chicago, IL

[www.rfidjournevents.com/EPCconnection](http://www.rfidjournevents.com/EPCconnection)

## The RFID event for the EPC community

EPC Connection, produced by RFID Journal in partnership with EPCglobal North America, is the event for companies seeking to leverage RFID/EPC across the value chain. Through the collaboration of the leading standards body on EPC and the world's leading independent media company covering RFID, this event brings together the largest audience of end-users, systems integrators, distributors, and resellers focused on leveraging EPC technologies.

### Be Among Industry Leaders 2007 Sponsors and Exhibitors Included

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#### Exhibitors

- ▶ Adasa
- ▶ ADT
- ▶ Alien Technology
- ▶ American Barcode
- ▶ Avery Dennison
- ▶ AWID
- ▶ COMMERCEWorx
- ▶ Confidex
- ▶ Cybra
- ▶ Deister Electronics
- ▶ Domino
- ▶ HP
- ▶ IBM
- ▶ IGPS
- ▶ Impinj
- ▶ InSync Software
- ▶ Intel
- ▶ Intellex
- ▶ Intelligentz
- ▶ Lowry
- ▶ LXE
- ▶ Microsoft
- ▶ MTI Wireless
- ▶ Mu-Gahat
- ▶ Nashua
- ▶ Omron
- ▶ Printronix

SEE WEB SITE FOR COMPLETE LIST

### Benefits of being a sponsor and exhibitor at EPC Connection include:

- ▶ **Access to Your Target Audience:** Access the world's largest audience of end users looking to leverage EPC technologies.
- ▶ **Event Size:** This is the largest EPC event. Be among the leading suppliers and service providers showcasing their latest technology solutions.
- ▶ **Build Awareness:** Our aggressive marketing campaigns ensure your company will benefit from extensive promotion that will drive attendees to your booth.
- ▶ **Stay Informed:** Top name industry leaders share candid case studies and understand the state of adoption and specific challenges unique to RFID/EPC technologies.
- ▶ **ROI:** Participation is extremely affordable, making it easy for you to achieve a significant return on your investment.

PRODUCED BY:



IN PARTNERSHIP WITH:



For exhibit and sponsorship information, please contact:

**Alan McIntosh**  
Director of Sales  
212-584-9400 ext. 4  
E-mail: [amcintosh@rfidjournal.com](mailto:amcintosh@rfidjournal.com)

**Matthew Singer**  
Director of Sales  
212-584-9400 ext. 6  
E-mail: [msinger@rfidjournal.com](mailto:msinger@rfidjournal.com)

PRODUCED BY:

**RFID Journal**  
The World's RFID Authority  
[www.rfidjournal.com](http://www.rfidjournal.com)

IN PARTNERSHIP WITH:

**EPCglobal North America**  
[www.epcglobalna.org](http://www.epcglobalna.org)



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PAST ATTENDEES

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### Past EPC Connection attendees included:

20TH CENTURY FOX HOME ENTERTAINMENT

ACH LLC

ADAMS MAGNETIC PRODUCTS

ADESSO

AFRITAG

AHOLD

AIAG

ALLERGAN

ALTIERRE CORPORATION

AMERISOURCEBERGEN CORP.

ANDERSON MERCHANTISERS

ANHEUSER-BUSCH, INC.

APPALACHIAN NETWORK SERVICES

ARCAPITA VENTURES

ASHLAND, INC.

ATMEL CORP.

AUSTIN TECHNOLOGY INCUBATOR

AUTO-ID LABS AT MIT

AZTECA FOODS, INC.

BECHTEL JACOBS COMPANY LLC

BEN VENUE LABORATORIES

BLUESTAR

BOEHRINGER-INGELHEIM ROXANE, INC.

BROWN SHOE CO.

CBC (AMERICA)

CEITEC

CENTER FOR EBUSINESS

CEPHALON

CHENG LOONG CORP.

CHONBUK NATIONAL UNIVERSITY

CHURCHILL & KLEHR PHOTOGRAPHY

CLEAN DIESEL, INC.

COCA-COLA CO.

COLUMBIA WANGER ASSET MANAGEMENT

COMMERCEWORX

CONAGRA FOODS - LAMB WESTON

CONFIDEX

CONTAINER TECHNOLOGY

COVIDIEN

CROWN EQUIPMENT CORP.

CROWN PACKAGING UK PLC

DBTRANS S/A

DEAN FOODS

DEERE & COMPANY

DOW CORNING

ECOLAB

ELECTROLUX HOME CARE PRODUCTS, INC.

ELECTRONICS AND TELECOMMUNICATIONS RESEARCH INSTITUTE

E'MIND TEK SOLUTIONS, INC.

EVTEK

EXEL

FLEXTRONICS INSTITUTE OF TECHNOLOGY

FORD MOTOR CO.

FORENSIC DEVELOPMENT SERVICES, LLC

FREUDENBERG HOUSEHOLD PRODUCTS, LP

GABELLI & COMPANY

GBA

GENENDER INTERNATIONAL, INC.

GENERAL ELECTRIC CO.

HARLAN BAKERIES, INC.

HIGH TECH AID

HINES HORTICULTURE

IMAJE AB

INDUSTRIAL FINGERPRINTING SOLUTIONS AFRICA

INSTITUTE FOR INFORMATION INDUSTRY

JAPAN PALLET RENTAL CORP.

JDM2 ENTERPRISES

JM SMUCKER CO.

JUNGHEINRICH LIFT TRUCK CORP.

KELLOGG CO.

KRAFT FOODS

LOGITECH, INC.

MAERSK

MAERSK LOGISTICS

MALT-O-MEAL CO.

MCKESSON CORP.

MED-LOG, S.A.

MEGATRUX

MENLO WORLDWIDE

MERCAFAR, S.A.

METROLOGIC INSTRUMENTS

MULTIMATIC, INC.

NDSU CNSE

NEWLANS

NORCO SALES

NTT COMWARE

OPTIC VISION

SEE WEBSITE FOR FULL LIST

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[amcintosh@rfidjournal.com](mailto:amcintosh@rfidjournal.com)

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EXHIBIT PACKAGE

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### EXHIBIT PACKAGE

for EPCglobal North America Subscribers **\$4,000**  
for Non-EPCglobal North America Subscribers **\$4,400**

- ▶ 100-square-foot (10 x 10-foot) display space in the Exhibit Hall

#### Marketing Benefits

- ▶ Company name, logo and profile displayed and linked on the conference sponsor page of the EPC Connection Web site
- ▶ Company profile in the Event Program Guide (up to 30 words)
- ▶ Use of the EPC Connection logo for ads and promotional materials relating to exhibitor's participation in and support of the event
- ▶ Company name, logo and profile displayed and linked on the conference sponsor page of the EPC Connection Web site for a minimum of two months post-conference

#### Conference Passes & Invitations

- ▶ Three (3) conference passes. Additional passes may be purchased for the early registration rate\*

\*Conference passes provide access to the Exhibition Hall and to the conference sessions. Two additional comp conference passes will be provided for every additional 100 square feet of purchased exhibit space.

ALL SPONSORSHIP PROGRAMS REQUIRE THE PURCHASE OF A BOOTH ON THE EXHIBIT FLOOR

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SILVER SPONSOR

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### **SILVER SPONSOR** (16 Opportunities) **\$8,500**

With a Silver Sponsorship, a representative of your company can participate in a panel discussion on a topic of interest to your potential customers, providing a cost-effective way to be seen as a leader in the RFID community.

#### **Content Opportunity**

- ▶ Vendor panel breakout session with moderator. Conference sponsors are limited to 16 and will co-participate in 1 of 4 panels.

#### **Marketing Benefits**

- ▶ Company name, logo and profile displayed and linked on the conference sponsor page of the EPC Connection Web site
- ▶ Company name in all EPC Connection postal mail advertising and conference Web site marketing and promotional materials used for attendee acquisition (space and schedule permitting)
- ▶ Use of EPC Connection logo for ads and promotional materials relating to conference sponsor's participation in and support of EPC Connection
- ▶ Company logo placement on sponsor thank-you signage
- ▶ Company profile in the Event Program Guide (up to 50 words)
- ▶ Distribution of your company's press kits in press room
- ▶ Company name, logo and profile displayed and linked on the conference sponsor page of the EPC Connection Web site for a minimum of two months post-conference

#### **Conference Passes & Invitations**

- ▶ Four (4) complimentary conference passes for customers, colleagues, prospects or company employees, with access to the main conference including general sessions and breakout sessions (excluding preconference seminars). Additional passes may be purchased for the early registration rate.
- ▶ Opportunity to invite additional clients, partners and/or prospects to attend the event at a 10% discount.

#### **Exhibit Space Requirement**

- ▶ Requires the separate purchase of a 8 x 10-foot exhibit display area.

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PLATINUM SPONSOR

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### PLATINUM SPONSOR (7 Opportunities)

**\$15,000**

A Platinum Sponsorship provides an extremely effective way to be seen as a thought leader in the RFID community. Whether you use the 40-minute breakout session to highlight a customer success story or to introduce a new product, you'll be able to achieve valuable visibility with the high-level end-user audience that only EPC Connection attracts. And the marketing benefits wrapped around this speaking opportunity ensure that your company will have high visibility before, during and after the conference and exhibition.

#### Content Opportunity

- ▶ Sponsor presentation at an exclusive 40-minute breakout session

#### Marketing Benefits

- ▶ Company name, logo and profile displayed and linked on the conference sponsor page of the EPC Connection Web site
- ▶ Company logo in all EPC Connection marketing and promotional materials used for attendee acquisition (postal direct mail, e-mail and online/print conference advertising, space and schedule permitting)
- ▶ Use of EPC Connection 2008 logo for ads and promotional materials relating to conference sponsor's participation in and support of EPC Connection 2008
- ▶ Prominent logo placement on sponsor thank-you signage
- ▶ Prominent logo placement and visibility in on-site Event Program Guide
- ▶ Company profile in the Event Program Guide (up to 75 words)
- ▶ Company logo featured on A/V loop running during breaks/transitions in general sessions throughout the event
- ▶ Distribution of your company's press kits in press room
- ▶ Company name, logo and profile displayed and linked on the conference sponsor page of the EPC Connection Web site for a minimum of two months post-conference

#### Conference Passes & Invitations

- ▶ Eight (8) complimentary conference passes for customers, colleagues, prospects or company employees, with access to the main conference including general sessions and breakout sessions (excluding preconference seminars). Additional passes may be purchased for the early registration rate.
- ▶ Opportunity to invite additional clients, partners and/or prospects to attend the event at a 10% discount.

#### Exhibit Space Requirement

- ▶ Requires the separate purchase of a 8 x 10-foot exhibit display area.

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PREMIUM SPONSOR

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### PREMIUM SPONSOR (3 Opportunities)

**\$35,000**

Premium sponsorships are customized programs designed to help you achieve your specific goals. Elements can include technology demonstrations on the exhibit floor, VIP meal functions, unique high-exposure branding opportunities and more. If you'd like us to customize a program for you, contact your sales representative listed below.

#### Marketing Benefits

- ▶ Company name, logo and profile displayed and linked on the conference sponsor page of the EPC Connection Web site
- ▶ Company logo in all EPC Connection marketing and promotional materials used for attendee acquisition (postal direct mail, e-mail and online/print conference advertising, space and schedule permitting)
- ▶ Use of EPC Connection 2008 logo for ads and promotional materials relating to conference sponsor's participation in and support of EPC Connection 2008
- ▶ Prominent logo placement on conference sponsor thank-you signage
- ▶ Prominent logo placement and visibility in on-site program guide
- ▶ Company profile in the Event Program Guide (up to 100 words)
- ▶ Company logo featured on A/V loop running during breaks/transitions in general sessions throughout the event
- ▶ Distribution of one marketing piece and one promotional item/gift in attendee bags (All items subject to approval by EPCglobal North America/RFID Journal)
- ▶ Distribution of your company's press kits in press room
- ▶ Company name, logo and profile displayed and linked on the conference sponsor page of the EPC Connection Web site for a minimum of two months post-conference

#### Conference Passes & Invitations

- ▶ Fifteen (15) complimentary conference passes for customers, colleagues, prospects or company employees, with access to the main conference including general sessions and breakout sessions (excluding preconference seminars). Additional passes may be purchased for the early registration rate.
- ▶ Opportunity to invite additional clients, partners and/or prospects to attend the event at a 10% discount.

#### Exhibit Space Requirement

- ▶ Requires the separate purchase of a 8 x 10-foot exhibit display area.

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PREMIUM SPONSOR

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### **SIGNATURE SPONSOR** (Exclusive)

**\$40,000**

The Signature Sponsor has an exclusive opportunity to reach the entire audience at EPC Connection through a 30-minute general session presentation (topic and speaker to be approved by RFID Journal). The signature sponsorship was designed for an RFID hardware, software or service provider that wants to demonstrate—live, on stage—industry-leading technology, service capabilities or both. The special marketing benefits associated with the Signature Sponsorship ensure high visibility and mind share.

#### **Content Opportunity**

- ▶ 30-minute general session presentation on the first day of the Main Conference

#### **Marketing Benefits**

- ▶ Company name, logo and profile displayed and linked on the conference sponsor page of the EPC Connection Web site
- ▶ Company logo in all EPC Connection marketing and promotional materials used for attendee acquisition (postal direct mail, e-mail and online/print conference advertising, space and schedule permitting)
- ▶ Use of EPC Connection 2008 logo for ads and promotional materials relating to conference sponsor's participation in and support of EPC Connection 2008
- ▶ Prominent logo placement on sponsor thank-you signage
- ▶ Prominent logo placement and visibility in on-site program guide
- ▶ Company profile in the Event Program Guide (up to 100 words)
- ▶ Premium placement of one four-color, full-page advertisement in the program guide
- ▶ Company logo featured on A/V loop pruning during breaks/transitions in general sessions through out the event
- ▶ Distribution of one marketing piece and one promotional item/gift in attendee bags (All items subject to the approval of RFID Journal)
- ▶ Distribution of your company's press kits in press room
- ▶ Company name, logo and profile displayed and linked on the conference sponsor page of the EPC Connection Web site for a minimum of two months post-conference

#### **Conference Passes & Invitations**

- ▶ Twenty (20) complimentary conference passes for customers, colleagues, prospects or company employees, with access to the main conference including general sessions and breakout sessions (excluding Pre-conference Seminars). Additional passes may be purchased for the early registration rate.
- ▶ Opportunity to additional clients, partners and/or prospects to attend the event at a 10% discount.

#### **Exhibit Space Requirement**

- ▶ Requires the separate purchase of a 8 x 10-foot exhibit display area.

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CORNERSTONE SPONSOR

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### **CORNERSTONE SPONSOR** (Exclusive) **\$45,000**

The Cornerstone Sponsor is the lead sponsor with the greatest visibility at EPC Connection. This is a unique opportunity to position your company as a thought leader and prime mover in the RFID industry. The Cornerstone Sponsor addresses the entire audience in a Day 1 general session presentation that highlights the company's leadership position in the industry (topic and speaker to be approved by EPCglobal North America/RFID Journal).

#### **Content Opportunity**

- ▶ 40-minute general session presentation on the first day of the Main Conference

#### **Marketing Benefits**

- ▶ Company name, logo and profile displayed (special position status) and linked on EPC Connection Web site
- ▶ Company logo (special position status) in all EPC Connection marketing and promotional materials used for attendee acquisition (postal direct mail, e-mail and online/print conference advertising, space and schedule permitting)
- ▶ Use of EPC Connection logo for ads and promotional materials relating to conference sponsor's participation in and support of EPC Connection
- ▶ Press release announcing your Cornerstone sponsorship of EPC Connection
- ▶ Company logo (special position status) on sponsor thank-you signage
- ▶ Prominent logo placement and visibility in on-site program guide
- ▶ Company profile in the Event Program Guide (up to 100 words)
- ▶ Premium placement of one four-color, full-page advertisement in the program guide
- ▶ Company logo featured on A/V loop running during breaks/transitions in general sessions throughout the event
- ▶ Distribution of one marketing piece and one promotional item/gift in attendee bags (All items subject to the approval of EPCglobal North America/RFID Journal)
- ▶ Distribution of your company's press kits in press room
- ▶ Company name, logo and profile displayed (special position status) and linked on the sponsor page of the EPC Connection Web site for a minimum of two months post-conference

#### **Conference Passes & Invitations**

- ▶ Twenty (20) complimentary conference passes for customers, colleagues, prospects or company employees, with access to the main conference including general sessions and breakout sessions (excluding preconference seminars). Additional passes may be purchased for the early registration rate.
- ▶ Opportunity to additional clients, partners and/or prospects to attend the event at a 10% discount.

#### **Exhibit Space Requirement**

- ▶ Requires the separate purchase of a 8 x 10-foot exhibit display area.

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ADDITIONAL SPEAKING OPPORTUNITIES

HOSTING OPPORTUNITIES

### ADDITIONAL SPEAKING OPPORTUNITIES

**Half-Day Preconference Sponsor** (4 Opportunities) **\$15,000**

EPC Connection includes special preconference seminars targeted at specific audiences, including channel partners. Pre-conference Seminars can be designed for a specific audience that you would like to reach, such as label converters or packaging manufacturers. The Preconference Sponsor has the opportunity to speak for 40 minutes to between 40 and 50 attendees. Your company receives special branding in all promotions of the preconference seminar and on-site.

### HOSTING OPPORTUNITIES

**Opening Evening Networking Reception** (Exclusive) **\$15,000**

With this exclusive sponsorship, your company is the host of the Networking Reception immediately following the Opening Keynote address. Benefits include:

- ▶ Prominent signage with logo exposure
- ▶ Acknowledgement of sponsorship with company logo in attendee marketing brochures and on-site Program Guide
- ▶ Napkins provided with company logo

**Private Invitation VIP Lunch Sponsor** (4 Opportunities) **\$25,000**

As the host of a sit-down lunch on either day of the main conference, you will have the opportunity to hand-select 10 non-conference attendees (providing them with free conference passes) and 10 conference attendees for a total of 20 guests. Set up as a roundtable discussion, your lunch will be co-moderated by an RFID Journal editor.

**Private Invitation VIP Breakfast Sponsor** (4 Opportunities) **\$25,000**

As the host of a sit-down breakfast on either day of the main conference, you will have the opportunity to hand-select 10 non-conference attendees, (providing them with free conference passes) and 10 conference attendees for a total of 20 guests. Set up as a roundtable discussion, your breakfast will be co-moderated by an RFID Journal editor.

**Notepad Sponsor** (Exclusive) **\$1,500**

Get your personalized notepads in front of every attendee to the event. Sponsor supplies notepads before the event and RFID Journal is responsible for the distribution at event.

**Event Pen Sponsor** (Exclusive) **\$1,500**

Here's another way to stand out and to provide attendees with a takeaway that will live long after the event.

- ▶ Branded pen (provided by sponsor) distributed to all attendees when they pick up their Registration materials
- ▶ Acknowledgement of sponsorship in Program Guide

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MEDIA ADVERTISING OPPORTUNITIES

ADVERTISING / BRAND-BUILDING OPPORTUNITIES

### MEDIA ADVERTISING OPPORTUNITIES

**Program Guide Belly Band** (Exclusive) **\$6,500**

All attendees receive an Event Program Guide—the essential information source for EPC Connection. Your company’s logo will be prominently displayed on a stylish band that is wrapped around each Program Guide. This is a great opportunity to publicize your booth location and catch attendees’ eyes.

**Full-Page Color Ad in the Program Guide** **\$2,000**

Build brand awareness and reach attendees at the event by placing an ad in the program guide. This is an effective way to promote your products to the most qualified buyers in the marketplace and drive qualified attendees to your booth.

### ADVERTISING / BRAND-BUILDING OPPORTUNITIES

**Cyber Café on the Show Floor** (Exclusive) **\$15,000**

The Cyber Café in the Exhibit Hall is where attendees will come to check their e-mail and news. As sponsor of this high-exposure attraction, you’ll receive:

- ▶ Acknowledgement of sponsorship with company logo in the Event Program Guide
- ▶ Company logo and tag line/booth number on banner suspended over the 20 x 20-foot Café area
- ▶ 1-meter sign with company logo
- ▶ Opportunity to create personalized customer graphics for computer kiosks
- ▶ Screensaver of your choosing on Café computers
- ▶ Includes Internet drop, computer rentals, kiosks, carpet, and electrical in the Café area

**Conference Bag Sponsor** (Exclusive) **\$20,000**

Put your logo on the official EPC Connection conference bag carried by all the attendees. A sure-fire way to gain widespread recognition during the event and afterwards.

**Registration Sponsor** (Exclusive) **\$15,000**

The exclusive Registration Sponsor will provide you with upfront exposure to our attendees from the moment they arrive at the event. As exclusive sponsor, your benefits include:

- ▶ Acknowledgement of sponsorship with company logo in the Event Program Guide
- ▶ Branded lanyard (to be provided by sponsor) to be distributed to all event participants
- ▶ Welcoming billboard with company logo, tag line and booth number adjacent to registration area
- ▶ Customized display boards (approximately 8 x 12 inches) to be displayed on the registration counters with your company logo, tag line and booth number
- ▶ Distribution of one marketing piece and one promotional item/gift in attendee bags (All items subject to the approval of EPCglobal North America/RFID Journal)

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ADVERTISING/BRAND-BUILDING OPPORTUNITIES

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### **Lunch Sponsor** (2 Opportunities) **\$10,000**

Sponsor one of our two daily lunches for extra on-site exposure and recognition. You will receive:

- ▶ Prominent signage on-site with logo exposure adjacent to the food serving areas
- ▶ Acknowledgement of sponsorship with company logo in pre-event direct mail brochures (subject to print deadlines)
- ▶ Acknowledgement of sponsorship with company logo in the Event Program Guide
- ▶ Napkins provided with your company logo

### **Wireless Hotspot Sponsor** (3 Opportunities) **\$5,000**

Help attendees stay connected by creating and sponsoring one of three wireless hotspots in the pre-function areas outside the General Session and Breakout Rooms, where attendees can check e-mail and access the Web. Your benefits include:

- ▶ Opportunity to create personalized customer graphics for computer kiosks and a screensaver of your choice in your hot spot
- ▶ Includes Internet drop, computer rentals, kiosks and electrical for the hotspot areas

### **Press Room Sponsor** (Exclusive) **\$5,000**

As the official Press Sponsor for EPC Connection, you will support the visiting press and the press conference room. Sponsorship includes:

- ▶ Your logo displayed on signage for the Event Press Room
- ▶ Literature table and refreshments in the working press room for the duration of the Conference
- ▶ Prominent logo placement on all conference materials

### **Continental Breakfast Sponsor** (2 Opportunities) **\$6,500**

Sponsor one of our two daily continental breakfasts for extra on-site exposure. You will receive:

- ▶ Prominent signage with logo exposure in breakfast area
- ▶ Acknowledgement of sponsorship with company logo in the Event Program Guide
- ▶ Napkins provided with company logo
- ▶ Opportunity to distribute branded cup or mug (provided by sponsor)

### **Refreshment Break Sponsor** **\$3,500**

Sponsor one of our two daily refreshment breaks for extra on-site exposure and recognition.

You will receive:

- ▶ Prominent signage with logo exposure in refreshment break serving areas
- ▶ Acknowledgement of sponsorship in Program Guide
- ▶ Napkins provided with company logo
- ▶ Opportunity to distribute branded cup or mug (provided by sponsor)

For exhibition and sponsorship information, contact:

▶ **Alan McIntosh** 212-584-9400 ext. 4  
[amcintosh@rfidjournal.com](mailto:amcintosh@rfidjournal.com)

▶ **Matthew Singer** 212-584-9400 ext. 6  
[msinger@rfidjournal.com](mailto:msinger@rfidjournal.com)



# Fifth Annual EPCglobal Conference & Exhibition

## Sponsorship and Exhibit Opportunities

Oct. 14-16, 2008 ▶ Donald E. Stephens Convention Center ▶ Chicago IL.

[www.rfidjournalevents.com/EPCconnection](http://www.rfidjournalevents.com/EPCconnection)

ADVERTISING / BRAND-BUILDING OPPORTUNITIES

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### **Keynote Seat Drops** (2 Opportunities) **\$1,500**

A CD or one printed collateral piece will be placed on the seat of every chair in the general session room before one of our keynote presentations.

### **Tote Bag Insert** (Limit of 10 paid inserts) **\$5,000**

A terrific opportunity to reach our conference attendees via the event bag. You provide the item (such as a CD, brochure, flyer, etc.) to show management and we will insert it into the event bag. (All items subject to approval by RFID Journal.)

### **Still Photos** **\$300/half hour**

Have our professional photographer take photos of your booth, products, company executives or customer at the event. You'll get all the photos in high resolution, suitable for print.

### **One-meter Board** **\$2,000**

Gain extra visibility at the event by having an 8-foot-high by 3-feet (1 meter) wide free-standing sign promoting your products and encouraging attendees to visit your booth.

### **New Product Sticker** **\$300**

Call special attention to your booth while promoting that you are exhibiting a new product with our New Product Floor Sticker. Each sticker is 3-feet in diameter and captures the attention of all attendees walking through the exhibit hall. This is a cost-effective way to create awareness, differentiate yourself on the exhibit floor and increase traffic to your booth.

### **Hanging Banner** **Contact your sales rep for pricing**

Got a message you want to ensure every attendee sees? Have your banner hung in a strategic location that no one will miss.

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